

## Supporting Local Business Theme

Intervention	Comments	Strategic Fit (Progressive Partnership for Powys)	Strategic Fit (GMW)	External consultation	Indicative allocation Year 1 22/23	Indicative allocation Year 2 23/24	Indicative allocation Year 3 24/25
<b>W16: Investment in open markets and improvements to town centre retail and service sector infrastructure, with wrap around support for small businesses.</b>		Developing Prosperous towns and villages		6 out of 18	£100,000	£200,000	£700,000
<b>W17: Funding for the development and promotion (both trade and consumer) of the visitor economy, such as local attractions, trails, tours and tourism products more generally</b>	Could pick up W8 activity?	Developing Prosperous towns & villages  Tackling the climate and biodiversity emergency		5 out of 18	£100,000	£200,000	£700,000

<p><b>W18: Supporting Made Smarter Adoption: Providing tailored expert advice, matched grants and leadership training to enable manufacturing SMEs to adopt industrial digital technology solutions including artificial intelligence; robotics and autonomous systems; additive manufacturing; industrial internet of things; virtual reality; data analytics</b></p>	<p>MW Manufacturing Campus</p>	<p>Developing Prosperous towns and villages</p>		<p>14 out of 18</p>	<p>£75,000</p>	<p>£150,000</p>	<p>£500,000</p>
<p><b>W19: Increasing investment in research and development at the local level. Investment to support the diffusion of innovation knowledge and activities, in both economically important and emerging areas. Support the commercialisation of ideas, encouraging collaboration and accelerating the path to market so that more ideas translate into industrial and commercial practices. Investment in doctoral training centres.</b></p>		<p>Developing Prosperous towns and villages</p>		<p>10 out of 18</p>	<p>£70,000</p>	<p>£140,000</p>	<p>£450,000</p>

<p><b>W20: Research and development grants supporting the development of innovative products and services. Grants to increase the research capacity and level of collaboration between firms to share best practice.</b></p>	<p>WG? UK RI funding?</p>	<p>Developing Prosperous towns and villages</p>		<p>12 out of 18</p>			
<p><b>W21: Funding for the development and support of appropriate innovation infrastructure at the local level.</b></p>	<p>Impt to develop sector to grow</p>	<p>Developing Prosperous towns and villages</p>		<p>8 out of 18</p>	<p>£75,000</p>	<p>£150,000</p>	<p>£300,000</p>

<p><b>W22: Investing in enterprise infrastructure and employment /innovation site development projects. This can help to unlock site development projects which will support growth in places.</b></p>		<p>Developing Prosperous towns and villages</p>		<p>9 out of 18</p>	<p>£75,000</p>	<p>£150,000</p>	<p>£300,000</p>
<p><b>W23: Strengthening local entrepreneurial ecosystems, and supporting businesses at all stages of their development to start, sustain, grow and innovate, including through local networks.</b></p>		<p>Developing Prosperous towns and villages</p>		<p>2 out of 18</p>	<p>£75,000</p>	<p>£150,000</p>	<p>£300,000</p>

<p><b>W24: Funding for new or improvements to training hubs, business support offers, 'incubators' and 'accelerators' for local enterprise (including social enterprise) which can support entrepreneurs and start-ups through the early stages of development and growth by offering a combination of services including account management, advice, resources, training, coaching, mentorship and access to workspace.</b></p>	<p>Covered by W23?</p>	<p>Developing Prosperous towns and villages</p>		<p>3 out of 18</p>			
<p><b>W25: Grants to help places bid for and host international business events and conferences that support wider local growth sectors.</b></p>	<p>Specifically international business events-not a priority for Mid</p>			<p>15 out of 18</p>			

<b>W26: Support for growing the local social economy, including community businesses, cooperatives and social enterprises.</b>		Developing Prosperous towns and villages		1 out of 18	£70,000	£140,000	£300,000
<b>W27: Funding to develop angel investor networks nationwide.</b>	Angels Invest Wales do this			17 out of 18			

<b>W28: Export Grants to support businesses to grow their overseas trading, supporting local employment and investment.</b>	Add to existing export support in region e.g. food and drink	Developing Prosperous towns and villages		18 out of 18	£70,000	£140,000	£300,000
<b>W29: Supporting decarbonisation and improving the natural environment whilst growing the local economy. Invest in infrastructure to deliver effective decarbonisation across energy, buildings and transport and beyond, in line with our legally binding climate target. Maximising existing or emerging local strengths in low carbon technologies, goods and services to take advantage of the growing global opportunity.</b>		Tackling the climate and biodiversity emergency  Developing prosperous towns and villages  Tackling cost of living crisis, poverty & housing emergency		4 out of 18	£100,000	£200,000	£700,000
<b>W30: Business support measures to drive employment growth, particularly in areas of higher unemployment.</b>	Covered by W23?	Developing Prosperous towns and villages		7 out of 18			
<b>W31: Funding to support relevant feasibility studies</b>		Developing Prosperous towns and villages		16 out of 18	£75,000	£146,113	£194,216

<b>W32: Funding to support progression of small businesses into productive medium sized firms.</b>		Developing Prosperous towns and villages		13 out of 18	£73,056	£150,000	£300,000
<b>W33: Investment in resilience infrastructure and nature based solutions that protect local businesses and community areas from natural hazards including flooding and coastal erosion.</b>		Tackling the climate and biodiversity emergency  Developing prosperous towns and villages		11 out of 18	£100,000	£200,000	£500,000
					£1,058,056	£2,116,113	£5,544,216



Example projects (provided by UK Government)	Expected outputs/outcomes	Project Ideas
<ul style="list-style-type: none"> <li>▪ Funding to support the establishment and ongoing running of a new open air market</li> <li>▪ Business support activity for entrepreneurs</li> </ul>	<ul style="list-style-type: none"> <li>▪ Number of local markets supported</li> <li>▪ Number of businesses receiving grants or financial support other than grants or non-financial support</li> <li>▪ Number of potential entrepreneurs provided assistance to be business ready</li> <li>▪ Jobs created / safeguarded</li> <li>▪ Number of new businesses created</li> <li>▪ Increased footfall / visitor numbers</li> <li>▪ Reduced vacancy rates</li> <li>▪ Improved perception of markets</li> <li>▪ Increased business sustainability</li> <li>▪ Increased number of businesses supported</li> </ul>	<ol style="list-style-type: none"> <li>1. Development of specific markets - e.g. food/crafts/cultural. Entrepreneurial pop up shops?</li> <li>2. Town Centre enterprise, best practice from other towns.</li> </ol>
<ul style="list-style-type: none"> <li>▪ Development of local visitor trails and tours</li> <li>▪ Grants for the development, promotion and upkeep of local tourist attractions</li> <li>▪ Development of other local visitor experiences based around the local offer</li> <li>▪ Funding for complementary sustainable transport measures</li> </ul>	<ul style="list-style-type: none"> <li>▪ Number of businesses receiving grants, financial support other than grants or non-financial support</li> <li>▪ Number of Tourism, Culture or heritage assets created or improved</li> <li>▪ Number and m2 of commercial buildings developed or improved</li> <li>▪ Number of people reached</li> <li>▪ Number of local events or activities supported</li> <li>▪ Jobs created / safeguarded</li> <li>▪ Increased footfall / visitor numbers</li> <li>▪ Increase in visitor spending</li> <li>▪ Increased amount of investment</li> <li>▪ Improved perception of attractions</li> </ul>	<ol style="list-style-type: none"> <li>1. Additional support to operator groups for provision of public conveniences. Either running costs or improvements. (HTR)</li> <li>2. Sustainable transport - Brecon. 'Walking product' development through a one-stop portal for all walks/trails etc.</li> </ol>

<ul style="list-style-type: none"> <li>▪ Wraparound support to help SME manufacturers adopt industrial digital technology solutions such as AI and robotics</li> <li>▪ Impartial, expert advice to support business planning and digital roadmapping</li> <li>▪ Specialist leadership and management training focused on industrial digitalisation with an emphasis on peer learning, network building and collaboration</li> <li>▪ Match funded grants to enable firms to buy and implement new industrial digital technology solutions</li> </ul>	<ul style="list-style-type: none"> <li>▪ Number of businesses receiving grants, financial support other than grants or non-financial support</li> <li>▪ Number of people attending training sessions</li> <li>▪ Number of businesses introducing new products to the firm</li> <li>▪ Number of organisations engaged in new knowledge transfer activity</li> <li>▪ Number of premises with improved digital connectivity</li> <li>▪ Number of businesses adopting new to the firm technologies or processes</li> <li>▪ Increased amount of investment</li> </ul>	
<ul style="list-style-type: none"> <li>▪ Research and development grants for local organisations e.g. universities</li> <li>▪ Grants to encourage and support partnership working between organisations locally and regionally</li> <li>▪ Funding to support the development of sector clusters and high growth ecosystems</li> </ul>	<ul style="list-style-type: none"> <li>▪ Number of potential entrepreneurs provided assistance to be business ready</li> <li>▪ Number of businesses receiving grants, financial support other than grants or non-financial support</li> <li>▪ Number of new to market products</li> <li>▪ Number of new businesses created</li> <li>▪ Number of organisations engaged in new knowledge transfer activity</li> <li>▪ Increased amount of low or zero carbon energy infrastructure installed</li> <li>▪ Greenhouse gas reductions</li> <li>▪ Number of businesses adopting new to the firm technologies or processes</li> <li>▪ Increased number of businesses with improved productivity</li> <li>▪ Number of businesses introducing new products to the firm</li> </ul>	

<ul style="list-style-type: none"> <li>▪ Research and development grants for new product, services and markets</li> </ul>	<ul style="list-style-type: none"> <li>▪ Number of businesses receiving grants or financial support other than grants or non-financial support</li> <li>▪ Number of new to market products</li> <li>▪ Number of R&amp;D active businesses</li> <li>▪ Increased number of innovation active SMEs</li> <li>▪ Number of businesses adopting new to the firm technologies or processes</li> <li>▪ Increased amount of investment</li> <li>▪ Number of organisations engaged in new knowledge transfer activity</li> <li>▪ Number of businesses adopting new or improved products or services</li> </ul>	<p>1. Funding to commission R&amp;D studies/reports. Link to Adv Manuf Centre?</p>
<ul style="list-style-type: none"> <li>▪ Funding for innovation and technology facilities in the local area</li> </ul>	<ul style="list-style-type: none"> <li>▪ Number of businesses receiving non-financial support or financial support other than grants</li> <li>▪ Number of potential entrepreneurs provided assistance to be business ready</li> <li>▪ Jobs created / safeguarded</li> <li>▪ Number of new businesses created</li> <li>▪ Number of businesses adopting new to the firm technologies or processes</li> <li>▪ Increased number of businesses with improved productivity</li> <li>▪ Number of new to market products</li> <li>▪ Number of businesses introducing new products to the firm</li> </ul>	<p>1. Project to support taking forward the Advanced Manufacturing Centre. (feasibility)</p>

<ul style="list-style-type: none"> <li>▪ Funding to support the development of new business sites</li> <li>▪ Accelerator and incubator provision to support businesses to innovate, scale and reach new investment</li> </ul>	<ul style="list-style-type: none"> <li>▪ Number of businesses receiving grants or financial support other than grants or non-financial support</li> <li>▪ Amount of rehabilitated land or premises</li> <li>▪ Number and m2 of commercial buildings developed or improved</li> <li>▪ Increased number of potential entrepreneurs provided assistance to be business ready</li> <li>▪ Jobs created / safeguarded</li> <li>▪ Number of new businesses created</li> <li>▪ Reduced vacancy rates</li> <li>▪ Number of premises with improved digital connectivity</li> <li>▪ Number of businesses adopting new to the firm technologies or processes</li> <li>▪ <del>Increased amount of investment</del></li> </ul>	<p>1. Sites and Premises investment (with CC) - take forward Growth Deal projects.</p>
<ul style="list-style-type: none"> <li>▪ Strengthening local entrepreneurial ecosystems and connecting businesses to wider support on, for eg innovation, trade and skills</li> <li>▪ Establishing local peer-to-peer networking/support and learning to improve sharing of best practice</li> <li>▪ Development of evidence-based regional entrepreneurial support, led by entrepreneurs, risk capital providers, corporates, academia and government</li> </ul>	<ul style="list-style-type: none"> <li>▪ Number of potential entrepreneurs provided assistance to be business ready</li> <li>▪ Number of businesses grants, financial support other than grants or non-financial support</li> <li>▪ Jobs created / safeguarded</li> <li>▪ Number of new businesses created</li> <li>▪ Number of businesses adopting new to the firm technologies or processes</li> <li>▪ Increased number of businesses engaged in new markets</li> <li>▪ Increased number of businesses with improved productivity</li> <li>▪ Number of businesses introducing new products to the firm</li> </ul>	<p>1. Development of database / bus directory? Take forward learning from Siroli project?</p>

<ul style="list-style-type: none"> <li>▪ Funding to establish a new local business accelerator/growth programme</li> <li>▪ Funding to support local business support offers</li> </ul>	<ul style="list-style-type: none"> <li>▪ Number of businesses receiving grants, financial support other than grants or non-financial support</li> <li>▪ Increased number of potential entrepreneurs provided assistance to be business ready</li> <li>▪ Jobs created / safeguarded</li> <li>▪ Number of new businesses created</li> <li>▪ Number of businesses adopting new to firm technologies or processes</li> <li>▪ Increased amount of investment</li> <li>▪ Number of businesses introducing new products to the firm</li> <li>▪ Number of organisations engaged in new knowledge transfer activity</li> <li>▪ Number of early stage firms which increase their revenue following support</li> </ul>	<p>1. Possibility for incubator units in Ystradgynlais.</p>
<ul style="list-style-type: none"> <li>▪ Grants to bid for, secure and hold a conference for a leading sector locally</li> </ul>	<ul style="list-style-type: none"> <li>▪ Number of businesses receiving grants or financial support other than grants or non-financial support</li> <li>▪ Number of events/participatory programmes</li> <li>▪ Increased visitor numbers</li> <li>▪ Increased number of businesses engaged in new markets</li> <li>▪ Increased amount of investment</li> <li>▪ Increased number of businesses supported</li> <li>▪ Number of organisations engaged in new knowledge transfer activity</li> </ul>	

<ul style="list-style-type: none"> <li>▪ Training schemes for local people looking to set up a new cooperative business</li> </ul>	<ul style="list-style-type: none"> <li>▪ Number of people attending training sessions</li> <li>▪ Number of businesses receiving grants or financial support other than grants or non-financial support</li> <li>▪ Increased number of potential entrepreneurs provided assistance to be business ready</li> <li>▪ Jobs created / safeguarded</li> <li>▪ Number of new businesses created</li> <li>▪ Increased number of businesses engaged in new markets</li> <li>▪ Increased amount of investment</li> </ul>	<p>Cwmpas proposals:</p> <ol style="list-style-type: none"> <li>1. Entrepreneurship &amp; business incubation hubs</li> <li>2. Pre-start/new start support and small grants for early stage social enterprises</li> <li>3. Community wealth building to grow the foundational economy</li> <li>4.</li> </ol>
<ul style="list-style-type: none"> <li>▪ Funding to establish a local angel investor network</li> </ul>	<ul style="list-style-type: none"> <li>▪ Number of angel investors in the local area</li> <li>▪ Number of businesses receiving angel investment</li> <li>▪ Number of businesses receiving grants or financial support other than grants</li> <li>▪ Engagement by angel investors</li> <li>▪ Increased number of potential entrepreneurs provided assistance to be business ready</li> <li>▪ Jobs created</li> <li>▪ Number of new businesses created</li> <li>▪ Increased number of businesses engaged in new markets</li> <li>▪ Increased business sustainability</li> <li>▪ Increased amount of investment</li> </ul>	

<ul style="list-style-type: none"> <li>▪ DIT Internationalisation Fund, which provided match funding grants of up to £9,000 per business to enable them to fund support for an agreed export strategy. The DIT-funded International Trade Adviser network acts as the entry point to support businesses in developing their export strategy and applying to the Internationalisation Fund.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Number of businesses receiving grants</li> <li>▪ Number of businesses engaged in new markets</li> <li>▪ Jobs created / safeguarded</li> <li>▪ Number of businesses increasing their export capability</li> </ul>	
<ul style="list-style-type: none"> <li>▪ Funding for net zero initiatives for local business</li> </ul>	<ul style="list-style-type: none"> <li>▪ Number of businesses receiving grants or financial support other than grants or non-financial support</li> <li>▪ Amount of low or zero carbon energy infrastructure installed</li> <li>▪ Number of decarbonisation plans developed</li> <li>▪ Jobs created / safeguarded</li> <li>▪ Number of new businesses created</li> <li>▪ Number of premises with improved digital connectivity</li> <li>▪ Greenhouse gas reductions</li> <li>▪ Number of businesses adopting new to the firm technologies or processes</li> </ul>	Tom / SWEA ideas
	<ul style="list-style-type: none"> <li>▪ Number of businesses receiving financial support other than grants or non-financial support</li> <li>▪ Jobs created</li> <li>▪ Increased number of businesses supported</li> <li>▪ Increased business sustainability</li> </ul>	1. Business Start Up support to fund a programme that can assist with set up expenses (eg, rent, insurance, training, marketing, business planning, etc).
	<ul style="list-style-type: none"> <li>▪ Number of feasibility studies supported</li> <li>▪ Increased number of projects arising from funded feasibility studies</li> </ul>	1. Feasibility study into the creation of new Cycle and Walking Trails similar to Dolgellau to Barmouth - such as Ystrad to Brecon, Brecon to Hay on wye, Tri town (Rhayader/Llandrindod/Builth) etc (HTR) 2. Feasibility into park & ride opportunities throughout Powys, such as Brecon Beacons 3.

	<ul style="list-style-type: none"> <li>▪ Number of businesses receiving grants or financial support other than grants or non-financial support</li> <li>▪ Number of innovation plans developed</li> <li>▪ Engagement in investor network</li> <li>▪ Increased number of businesses supported</li> <li>▪ Increased number of innovation plans developed</li> <li>▪ Increased number of organisations engaged in new knowledge transfer activity</li> </ul>	
<ul style="list-style-type: none"> <li>▪ Funding for schemes that better protect local businesses from flooding and coastal erosion</li> </ul>	<ul style="list-style-type: none"> <li>▪ Number of properties better protected from flooding and coastal erosion</li> <li>• Jobs created / safeguarded</li> <li>• Increased number of properties better protected from flooding and coastal erosion</li> </ul>	<p>1. Identify and assess at risk catchments where natural flood management (bogs/leaky dams etc) may be applicable, and review/consider sustainability issues and mechanisms surrounding NFM implementation. Such catchments for example Manthrig Brook. There will also be secondary opportunities for cross cutting agenda such as biodiversity. (HTR)</p>